



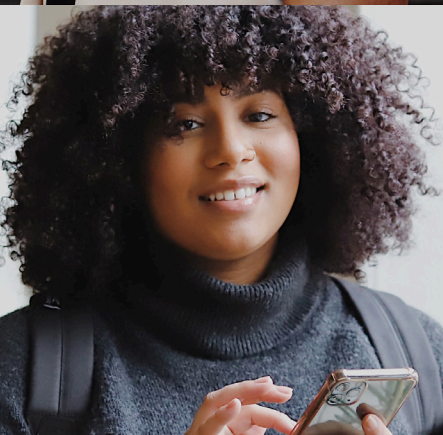
Diversity Equity Inclusion





EMPOWER BY NAVIGATOR: THE BLACK YOUTH PUBLIC AFFAIRS FELLOWSHIP

In effort to foster greater diversity, equity and inclusion in our industry, **Navigator** is launching a youth fellowship focused on equipping Black university students with the skill set necessary to enter and thrive in the public affairs industry.



The fellowship will be an eight-week program taught by Navigator public affairs professionals. The fellowship will focus on practical and hands-on learning experiences and will be based on eight curriculum pillars:

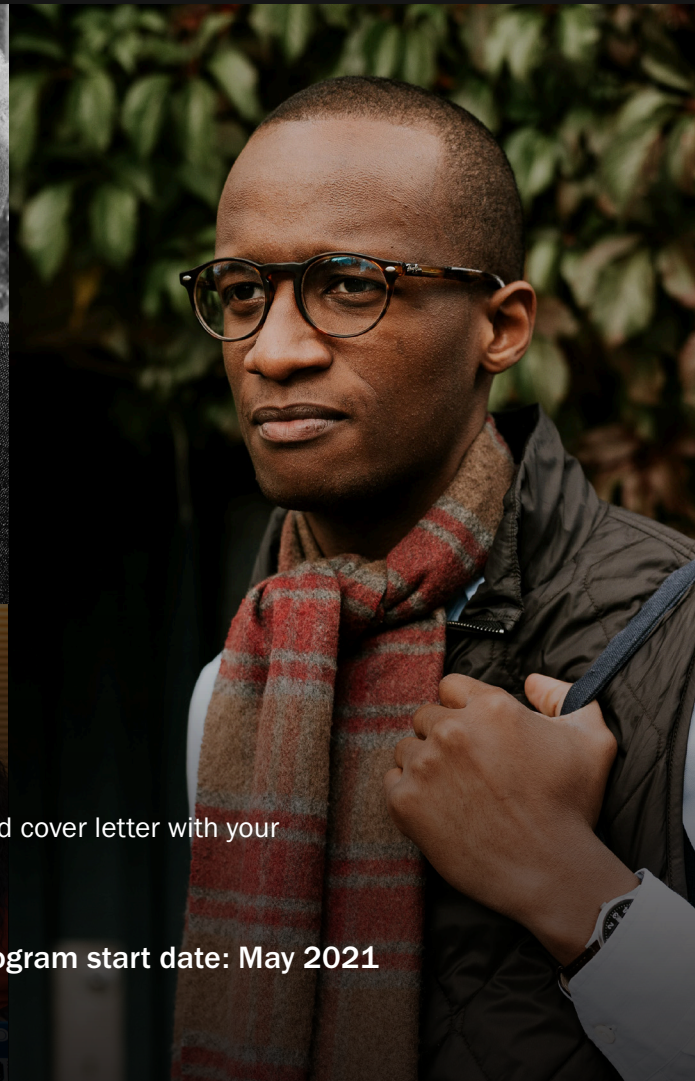
- **Introduction to Public Affairs;**
- **Strategic Positioning and Message Development;**
- **Public Opinion Research;**
- **Stakeholder Management;**
- **Government Relations;**
- **Media Relations;**
- **Digital Campaigns and Analytics;**
- **Reputation Recovery.**



The fellowship will provide students with a practical understanding of public affairs, as well as networking opportunities, and other measures to assist qualified students with entry into the job market.

CANDIDATE REQUIREMENTS:

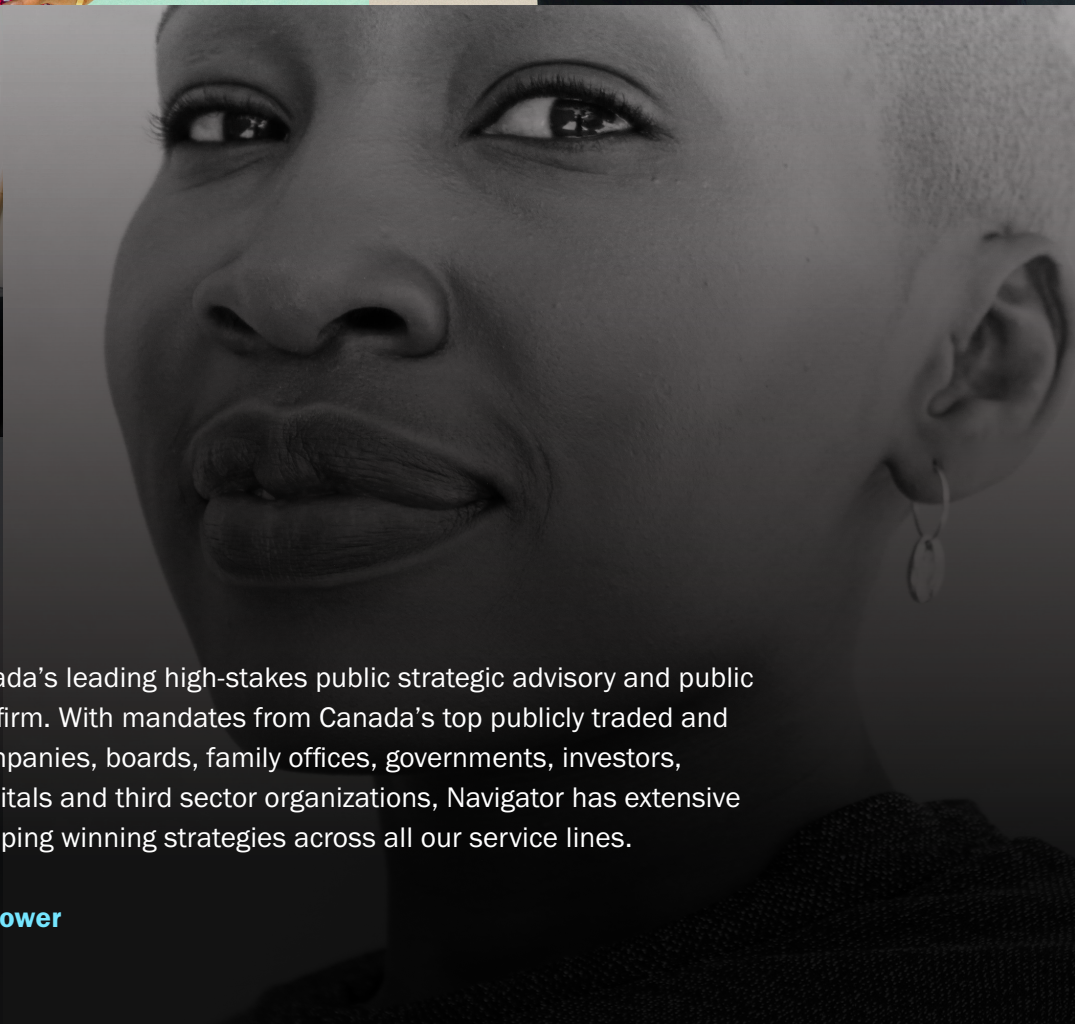
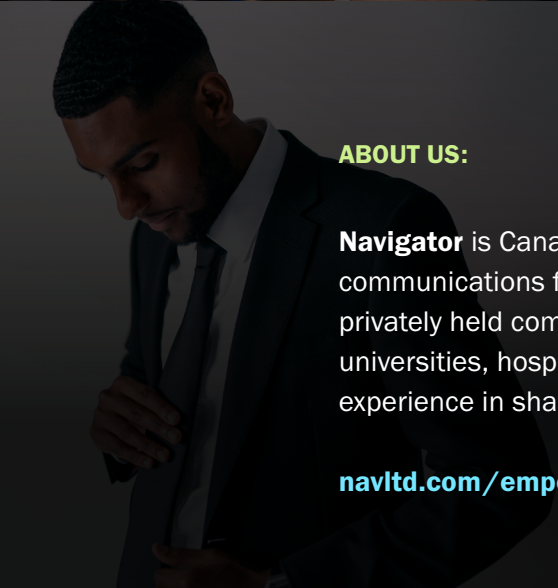
- Must be in the last year of a 4-year bachelor's degree or a current graduate school student. Applications from graduate students that completed their program in 2021 will also be accepted;
- Must identify as a Black student;
- Interest in understanding public affairs issues and communications;
- Completed course work in political science, public policy, communications, journalism, or any other relevant public affairs field; and
- Strong written and verbal communication.



TO APPLY:

Interested candidates should send a resume and cover letter with your expression of interest to: fellowship@navltd.com

Application deadline: March 11, 2021 | Program start date: May 2021



ABOUT US:

Navigator is Canada's leading high-stakes public strategic advisory and public communications firm. With mandates from Canada's top publicly traded and privately held companies, boards, family offices, governments, investors, universities, hospitals and third sector organizations, Navigator has extensive experience in shaping winning strategies across all our service lines.

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