

“Met my career interests and gave me a nice inside look of the type of work it would be. Very interactive and very engaging.”



Seize
New Opportunities

Explore
Public Affairs

Make
Your Next Move

“It directly applied to the field I would like to work in and provided a space for a meaningful and insightful discussion with everyone involved. The discussion was very engaging.”





EMPOWER BY NAVIGATOR: BIPOC PUBLIC AFFAIRS FELLOWSHIP

SEIZE NEW OPPORTUNITIES

Empower, Navigator's Public Affairs Fellowship, breaks down barriers for BIPOC students interested in public affairs.

There is a strong need for equity, diversity and inclusion in public affairs. When we foster diversity and inclusion, we get better answers and solutions to complex problems facing businesses, governments and organizations.

EXPLORE PUBLIC AFFAIRS

Empower is an opportunity for BIPOC post-secondary students to experience what it is like to work in the public affairs industry. You will have the opportunity to learn and network with current practitioners and will be provided with the necessary support, knowledge and skills to enter and thrive in the space.

The fellowship is an eight-week program with one evening seminar class each week taught by Navigator public affairs professionals. The fellowship will give you the practical and hands-on learning experiences you need to succeed and will be based on eight curriculum pillars:

- **Introduction to Public Affairs & A Day in the Life of a Public Affairs Consultant**
- **Public Opinion Research**
- **Strategic Communications: Positioning and Message Development**
- **Government Relations**
- **Media Relations**
- **Digital Communications**
- **Public Affairs Activation and Persuasion Campaigns**
- **Crisis Response, Issues Management and Reputation Recovery**

MAKE YOUR NEXT MOVE

The fellowship will provide you with a practical understanding of public affairs, including networking and mentorship opportunities, support with job applications and other measures to assist you in entering the job market.

The program is designed to accommodate the busy schedules of students, with one 90-minute evening seminar each week and all coursework to be done in class.



It appealed to me, in particular, because of how relevant it was to the work I do at the Ontario Public Service.



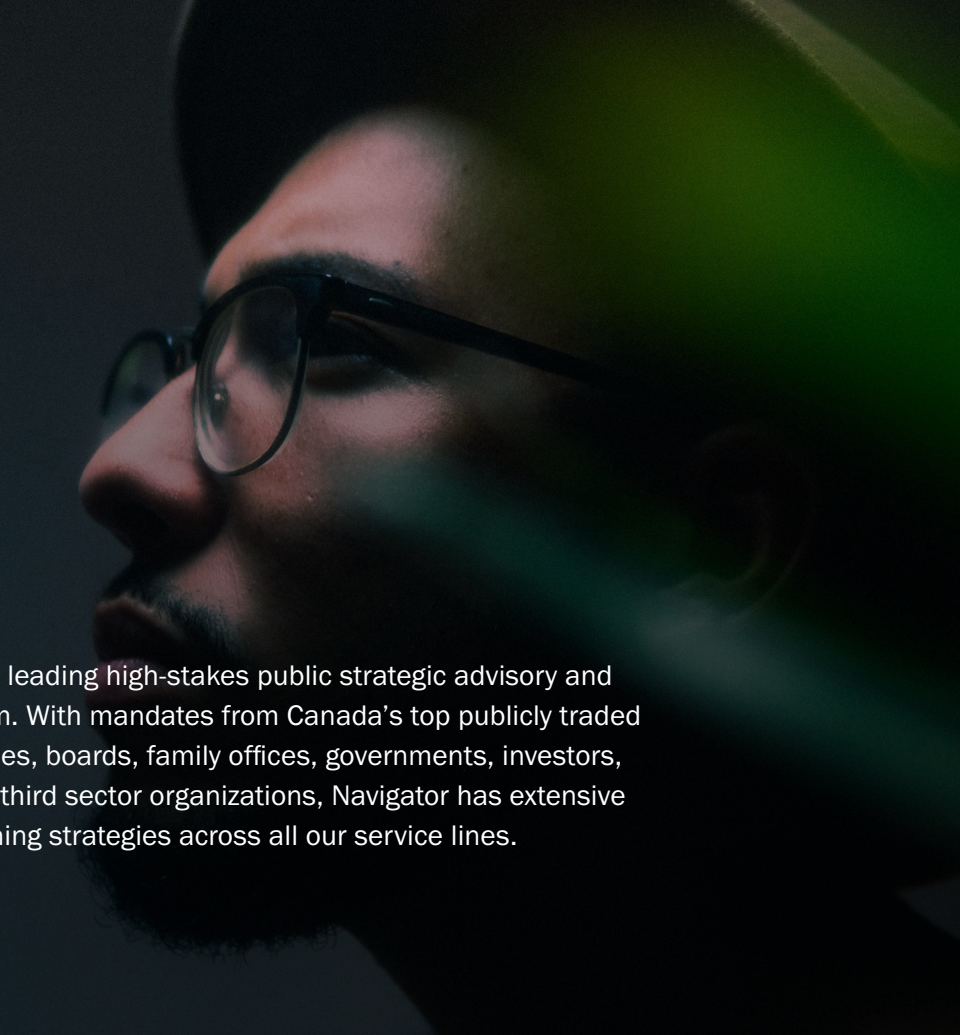
CANDIDATE REQUIREMENTS

- Must be in the last year of a 4-year bachelor's degree or a current graduate school student. Applications from graduate students who completed their program in 2022 will also be accepted;
- Must identify as a member of the BIPOC community;
- Keen interest in understanding public affairs and communications;
- Completed course work in political science, communications, journalism, or any other relevant field; and
- Strong written and verbal communication skills.



NEXT STEPS

Interested candidates should send a resume and cover letter with an expression of interest to: fellowship@navltd.com by no later than **March 6, 2023**.



ABOUT US

Navigator Ltd. is Canada's leading high-stakes public strategic advisory and public communications firm. With mandates from Canada's top publicly traded and privately held companies, boards, family offices, governments, investors, universities, hospitals and third sector organizations, Navigator has extensive experience in shaping winning strategies across all our service lines.

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BIPOC PUBLIC AFFAIRS FELLOWSHIP